## (b) Babsonian <br> 19\%2

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# We, The Class of Nineteen Twenty-Two <br> Respectfully Dedicate <br> This Publication <br> To <br> Roger W. Babson . 

Founder and Benefactor of the
Babson Institute


THE CLASS OF 1922

## Aly 解usiness $\mathfrak{C r e x d}$

## 3I beliebe

that true success does not depend upon my fi= namcial gains, but upon the quality of my life; that ebery good thing is mon only by strokes of daily effort;
that if $\mathfrak{Z}$ cannot win fairly, IJ can lose gamely;
that $\mathfrak{I J}$ am a distinct personality and camot become a slabe to any eartbly master;
that the ©olden liule is not only pure etbics=it is good busimess;
that $\mathfrak{y}$ aity is essential.

## $\underline{y}$ aitly

in me product, that it fills a meed ;
in me company, that it operates on sound principles;
in my fellow man, that tye is as good as mysslf;
in orod that he is real.

Accepted unamimously as the creed of the Class of '22

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## Iforeword

## 

This Babsonian is written in a spirit of fun and good fellowship, and it is the earnest hope of its writers that it will be accepted in a like spirit. Herein may lie words which may cut or words which may salve, but whatever be their effect, let it not be harmful.

Many things are written which might have been left unwritten and many things are unwritten which might have been written, but whatever is between these covers is here wholly without malice, and altogether without apologies.

# BIBSON INSTITOOT 

# A Joint for the Instruction of Fiances and the Manly Art of Crepe Shooting 

By R. U. Lyon



## GEORGE WASA COLEAVER

Born: 1463
President of this infamous institution
My curiosity and all that has at last been gratified, I have met the famous Coleaver of Bean Town. Mr . Coleaver being a personel friend of mine I was gratiously invited to take a chance at trying to get thru the famous Bibson Institoot. I might say that Coley is some boy, being President and General Manager of Jitney Hall and organization of bolsheveks and suffragetts of the country. One night at Jit Hall is worth a year's travel in Russia. As I was about to say, George said I could look around, so I busts out of room of the royal rug and starts my never to be forgotten never to be remembered escapade.

## JOHNNY E. MEELYA

Born: 1832 B. V. D. (Before Vols:ed Disaster)
Instructor in Complete Mismanagement

Entering this gentleman's room at an early hour one morning I heard him ask those present to expound upon the use of the celebrated paper stretcher which Mr. Tayler deals with in his book on "Work for the Night Is Coming". A Babson Baby pipes up that said stretcher is used in the manufacture of cast iron false teeth, and also in the manufacture of potato chips. Quite true, continues Johnny, but when I was Chief Fictitious manag r in the Simple Manufacturing Company (?), we used it in the manufacture of Crisco, which is a shortening. At this time an actual problem was sprung by friend John. (Problem) If a lady applied for a position as model in the hose department, what and how many reasons could you give for hiring her. Bright B. B.: "Why, Mr. Meelya, there could only be two reasons." After the mob had quieted with the $h: l p$ of several polite words from John (too polite to print), and someone playing drummer on the wall in the adjoining room, the following assignment was made: 1147 pages in "What's on the Worker's Mind", by I. M. Balled, manufacturer of brown derby hats. My time being up, I ozzed out carrying with me the impression that it was a bunch of horse-


## AUTO HAVA FITT

Born: 1801 $1 / 2$ H. D. (Happy Day)
Instructor in the Art of Spending

## Other People's Monies

Ozzing out of one room and easing into the next is no mean accomplishment, but, being a very good ozzer and easer, I arrived just in time to hear Auto pardoning himself for some social error and telling the gents present that Salt \& Pepper's private stock is not a good purchase as it is watered. Continuing, Auto proclaimed the fact to the world that the best thing to do is to keep all your hen fruit in one hand as birds of a father gather no moss. This seemed to be the climax of Auto's prodigious study of rumber. Mr. Fitt is the world's famous authority on the familiar school Board. He advised those present to have somebody else purchase stock in the Oats Elevator, as this promised to be marked with various rises and falls. Another stock recommended by Auto was Boston Common. As I left this den, I heard Auto tell the B. B.'s that for the next wrestle of minds they would grapple with the liquid assets of Haig and Haig.
P. S. The printer choked to death before he could finish that last sentence in the paragraph on Mr . Meelya. The last sentence should end with sense. (apoligies, Johnny)


## WILLIE CUSHON HAMBURGH

## Born: $4373 / 4$ N. C. M. (Non Compus Mentis) <br> Instructor in Ediquette a La Hamburght

As I entered Willie's room I was met with a terrific gust of hot air. At that moment I realized that all the bull doesn't come from Durham, North Caroina. No use to argue, tho. Bill is all right and he knows his stuff, for he says to be a good salesman, be independent and take orders from no one. He also told the B. B.'s that it would be hard sledding for any one of them who were going to be salesmen since Uncle Sam took the ale out of sale. Just remember this, says Bill, says the Turnery Club, "He who profits most gets served the quickest". Not bad. Listen to this, Bill says not to yelp, shout, proclaim or yell that no one ever gave you a show, look at Barnum. No one gave him a show yet he's got the biggest show on earth. (read that again) Here is Bill's idea of the ideal Salesman and all round good fellow, a guy that rushes up to you like a fellow finishing the 220 , crushes your fingers till they're paralyzed, uses your arm as tho it were the old town pump handle, tries to see as to just how close he can stand to you and effervesces like a bottle of home brew, then you've met a man about town and a correspondence school graduate in salesmanship. This was enough. I had been exposed, so I promptly did the disappearing act while I still had my original complexion.

# JONATHAN MAIDE MATTRESS 

## Born: 1800 A. N. (Any Night) <br> Instructor in Ecolomics or a Comedy of Errors

The next period I found myself unwittingly in Jimmie's class, who was at the moment touching on the high point of the Thumb Tax, but who the Mephesto wants to be nailed down by a mere Thumb Tax. Next in line of disillusionment was a complete turn in Busy Circles, an interesting study of "How far is up, or the Bibson Pedometer". I really fail to see how Jim gets the stuff across, poor boy, I think his years are numbered, for he just can't remember, in fact he keeps getting off the track, awakening with a start and exclaiming wildly, "gentlemen, what am I talking about." No one else knows either, but some B. B. sets him right, and he then continues a discourse on the Ecolomic lines of Fig Newton's Law, that every movement has meaning of its own and each one is directly responsible to the one following it. At this point Batiato (nick name) made wild gestures with his lunch hooks, and waving his thick locks generously to and fro he amused us for a few minutes with these wild movements. He had not gone loco as I expected, but was only explaining in his brilliant way the stretching power of filthy lucre. While Batiato was recuperating from this strenuous effort I quietly excludined myself from this august company. This class alone was well worth the meagre one million yen tuition which the Studes pay each annum.

## REDDERAN L. HOLLOWER

Born: 1916 S. O. L. (Sooner or Later)
Instructor in Accounting for Your Wife's Actions
Before entering into the austere presence of Mr. Hollower I had previously been led to understand that Red is quite the guy at this stuff, as he runs up to some small berg each week end to put into practice that which he preaches. I hadn't been in there long before he gave away her name. Helen I think he said it was. This was the way it came about: Boys, says Red-all you have to do to get along in this old world is to work like Helen B. Happy. Now putting 6 and 8 together, I figured out to myself that was her name. The last of the period drawing to a close Red closed with this choice bit of accounting experience. One day last year, says Red, I lost a valuable time watch. The other day I put on an old vest of mine and you
 can't imagine what I found. Crediting Red with a few brains and debiting him with less than that everyone shouts out, "Your watch". No says Red, the hole I lost it thru. Account for that will you? This was too much for me and I made a hasty exit-weary, but satisfied.

## BABSON INSTITUTE

Report on
THE INMATE INSTRUCTORS

From
THOSE WHO KNOW To future Students


Explanation of Grades: A indicates excellent work; B, good; C, passable; and D, unacceptable

## General Comment

(Opinions of the various instructors)
MR. BAMBURGH
Has made thousands of prominent friends. None will ever forget him. Great mixer. Knows everyone's first name. (Wonder if they know his!) Should make a marvelous torreodor.

MR. FIMTZ
Has discovered, by means unknown, that there are three kinds of lies. Should make good as an operator of a "bucket shop".

MR. MATHEWS
Believes that the whole worla is beautiful. Goes to Washington
almost every week-end to urge the government to give him the honor of paying more taxes. Should go well on a Chautauqua circuit.

MR. MILLEA
Millea is always right. He is absolutely consistent. He is
extremely modest. He never looses an argument. He never quibbles. Should prove of some value as a charity worker.


Ye Babson Braves of Wellesley Town, Come listen to a tale;
A tale of snipes of wine and woods,
Of nights and nut brown ale.

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In Needham Woods, the legend runs,
The snipes grew thick as sand.
Steen billion snipes ate up the earth,-
Ate corn and trees and land.
The Babson Braves a feasting sat In camp on Maugus Hill,
Around the board the jesting passed;
The night without was still.
Then up spoke Pat, a chieftain brave,
And master of a Ford,
"My braves", said he, "the snipes are on And needs must have our sword.
"I ask you braves, my warriors all, Why sit you feasting here
While snipes are swooping down the wood Devouring stalk and ear ?"

To arms then every warrior sprang,-
To arms with bag and light,
The snipes within the bag should be
Before the day killed night.
Each warrior hastened to the steeds,The steeds of fumes and fire;
Each chieftain vaulted to his mount, The mount of wheels and tire.

The fire-steed Stutz, the fire-steed Lex
The fire-steed Ford was there;
Three blazing mounts, three fuming steeds,
Three steeds with hoofs of air.
Chief Holden drove the fire-steed Stutz;
Chief Patton drove the Ford,
Chief Helme was there upon his Lex
To bag the snipey horde.

Down Abbott Road thru Belvedere
To Needham Town they sped;
Three thundrous steeds of fire and fumes The Chieftain Patton led.

They raced and yelled, the forest swelled, With shrieks and noise and speed, Steen Billion snipes then smelt the pipes Of Maugus and his breed.

On Needham Hill the braves stood still And dimmed their lights and pipes;
They spun no tales but picked out Dales
To hold the bag for snipes.
Then warrior Haynes a bag would have, And seeing none was there He sat his haunches on his heel And held his coat out square.

Brave Pfleuger then, from out the men
Came forth and volunteered;
And Andy too, who hates home brew, With light and bag appeared.

No more was said and Andy led
His braves out thru the night;
Out thru the trees with trembling knees
In fear of birds that fight.
Behind the hill where all was still
Brave Dales built up a fire,
While Pfleuger brave and Andy slave,
Tugged sticks and logs thru mire.
The fire flared up, the night was light, And screams of birds rang shrill,
Steen billion snipes awoke the night
And shook the woods and hill.
The Babson Braves thruout the wood
Were pierced and torn and scratched;
The snipes bore down and drew their blood,-
The Braves were well outmatched.
They turned and fled except for Dales
Who stood and fought like mad.
Steen billion snipes were on his head,-
He gave them all he had.
He tore their wings; he smashed their heads;
He flung them right and left;
He killed a thousand snipes at once,-
At slaughter Dales was deft.
He fought an hour, he fought for three,
Drunk blood to quench his thirst;
Each coming million had more fight,-
The last one was the worst.

The last one thousand birds were wild, His eyes grew dim-and then-
Dales crumpled back and struck the fire,Then rose and fought again.

The snipes fell bleeding all around, They struck the fire and burned,They struck the trees and left them red Then Dales stepped back and turned.

His form was red, a crimson flood, The woods with blood ran red, And on the hill in heaps man high, Steen billion snipes lay dead.

He sought to find a place to rest ;
The bag he filled with leaves,
And for a bed he piled up birds
Like rugs a Belgian weaves.
But thru the hills a cloud appeared And rain began to fall,
So Dales forsook the snipes and leaves
To hike for Sharron Hall.
The rain came down and drenched him thru; Washed blood and birds away.
He stumbled thru the trees and hills
And floundering lost his way.
Along the road he stumbling, trooped,
Bearmed with clubs and rocks.
On every side were barking dogs,
And then,-the crowing cocks.
The crowing cocks and break of day, The sky with streaks of red.
With streaks of red like bleeding snipes, Then Dales got home to bed.

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He must have dreamed,-a hellish dream.
A dream of nights and dogs,-
Of Needham Wood, of racing steeds,
Of burning snipes and logs.



## Bon'ts for 3 2ew Sturents

Don't go crazy over B. S. O. women. It doesn't pay. Enuff said.
Don't go on parties in Wellesley Hills.
Don't stub your toe crossing Washington Street.
Don't tell all you know to any native.
Don't pick a girl who wears hair nets. It's too expensive.
Don't frequent the bar-rooms in this locality.
Don't fail to make friends with the police, if you can.
Don't go to Dana Hall. You may get Cook-ed.
Don't mistake the time clock for a roulette wheel.
Don't steal books, just take them.
Don't try to tell the college girls how smart you are! They know.
Don't shirk your work. Eleanor will find out.
Don't flirt with our pretty secretaries.
Don't mention that you go to Babson's while in Boston, Wellesley, Natick, Nokimo and Palm Beach.

Don't expect to satisfy your appetite at Babson's teas.
Don't say good morning to Miss Haywood. No morning is good to her.


He fondly caressed her, lovingly fingering her soft, fluffy bobbed hair until, finally, with a yielding sigh she lapsed her warm body into his tingling arms. Their cheeks touched, her arms lay lightly upon his shoulders as her fingers toyed gently with his neck, a thrill ran through her as she felt the glow of budding romance.

Thus did they remain, clasped together, their melting forms silhouetted against the dim, fantastic gleam of the soft light. Vague moments passed. She pressed her body close to his, her breath came in short gasps. Almost in a daze, they slowly and gloriously pressed their clinging lips into a kiss.

Such a typical scene enacted by the predominating types of the so-called modern "snakes" and "flappers". From an artistic point of view, such scenes are sometimes exquisite. Other points of view are not to be considered here.

Kipling declared that "the female of the species is more deadly than the male", but modern writers have reopened the discussion and are wondering if "the flapper" of the species is more deadly than the "snake". The drawing above will help the well informed reader to more clearly visualize the principles in this discussion.

(The course of events in the next few years depends on the extent to which the Law of Equal and Opposite Attraction is to be felt and recognized. This law is that for every action of ours there should be a similar action by another resulting from the equal attraction. Else, what is the good of a "line"?)

FEMININE REPORTS on
Oil cans may be obtained by any who can be interested.

FLAPPER DEPARTMENT
Confidential Bulletin No. X 13
Wellesley Hills, Mass., June, 1922.

## ADVICE TO FLAPPERS

## Summer Decline in Dance and Cabaret Entertainments - Incentive for Elopements Increase with Heat-Activities of Snakes on Wellesley Exchange Alarming

Fundamental Tendencies. "Lines" are showing a marked inclination towards "bullishness". Direct connection between "lines" and "petting" points to party activity. The bull stock market, therefore, should be carefully analyzed before forecasting long swing activities.

Intensification of Heat Causes Decline. Statistically, there is a mass movement on the open road. Underlying conditions lead us to believe that there will be an excellent opportunity to speculate on the Moonpet concerns issue of Common and Preferred. Most flappers are likely to make it Common, but a discriminating few will select the Preferred. Many flappers will also deal in Automobiles, although some will choose the Furniture game. Canoes will get their share, although it is possible for them to sink under too great activity. A decline, however, will be manifested upon the floors of Cabarets, as the exchanges are already diminishing there. Motor transportation, therefore, should not be hampered so long as drivers look straight ahead and not at the sides of the road. These conditions reflect favorably upon the market for motorcycles.

Rise in Temperature Causes Speculation. The men whom flappers first gold-dig (viz, their fathers) have in the past been urged by us to register their securities. It is particularly imperative that this be done. Oftentimes, flappers appropriate them when they elope. By means of our own unquestionably accurate methods we have discovered that temperature directly and strongly influences temperament, even as light and darkness. This, of course, has a strong influence upon the (matrimonial) Bond market.

Preferred Snakes Active-Others Show a Decline. The most active of the Snakes on the Wellesley Exchange is the Institute issue. It's rise has been so phenomenal as to be alarming. The statistical position of this issue is a great deal stronger than that of the 1921 issue. Due to the sensational actions of the latter issue all similar ones have been dropped by the Inn Brokers. The Dana Brokers have also shown a tendency towards dropping all further Institute offerings. This is not likely to be accomplished. We urge all of our flapper clients to watch for the 1923 Institutes, which will appear next September.

Flapper Territories. After careful scientific research we are in a position to release the following information to our clients:

There are three classes of flapper territories, namely-
Residential Districts, preferably Brookline
Various Colleges, preferably Wellesley
Sidewalks, preferably cement
Agents for goloshes, cosmetics, Rolls Royces, scissors, lingerie, and pearl beads should write to us for telephone numbers and addresses. Hand the attached coupon to your secretary.

## Atbletics

Year 1921-22
By Ima Sport

## TENNIS:

The tennis warriors were out with a bang at the opening of the year, altho the year was not as favorable as we would like to report, still what's bad is bad, and what's good is worth while. The boys netted strong with Wellesley in the opening games, playing all love sets. Nights were favorable for the game, and all in all the season closed profitable.

The team represented by Peters and Carpenter were swamped by the speedy Dana Hall team, starting out strong with all love games, but winding up with a series of add for the girls and finally a collapse on the part of our boys. After the brilliant success of the Dana Hall team it is reported they are on an extended tour, looking for new victims to vanquish.

## CRAPS:

The interschoolastic crap matches started strong, but fizzled out towards the end of the season. Lack of material and equipment seems to have caused the downfall and breakup of this favorite sport. Until friend Paton departed he held the Babson championship for crap shooting, but his record has been surpassed by friend Trout, who can throw more sevens in 10 minutes than he can articulate about his experiences in France in a half an hour. Some record dear reader, some record!
FOOTBALL:
A glorious and victorious season in football is the unusual record of the Babson Institute team. Not one game was lost. Not one game was played. Praise should be heaped on the brave football heroes. (Try and find them).

## BASKETBALL:

The Wellesley gym was obtained for our Basketball team, thru the courtesy of the staid gentlemen of the Township of Wellesley, Commonwealth of Mass. (God bless the Commonwealth). Our team showed some remarkable speed and dexterity in throwing the ball to and fro and keeping it from going in the basket. In the first and last game of the season the whole team (all three) exhibited team work that would put a pair of mules to shame. Seven touchdowns, 3 knockouts and 8 clinches were marked during the three minutes of play. The fifth prize, a handsome pearled handle crochet mallet was presented to the school on this meretorious victory.

## BASEBALL:

Due to the fact that no worthy opponents were in the immediate vicinity, and our time being taken up with several practice games which resulted in overwhelming victories, our baseball season was Nil.


# School Song 

Tune; Dapper Dan

VERSE
Snaky Sam was a college man
In a college just out of Bean Town.
Every one knew Snaky Sam,
Knew him for a lady's man.
Had a girl in every school
So you see he was no fool.
In the class room all day long
You'd hear him sing this song.
CHORUS
If I lose my girl in Emerson
That won't spoil my fun,
'Cause I got another honey gal
Waiting down in old LaSalle,
And if I lose my gal in old LaSalle
That won't worry me, 'cause I got another
sweetie out at Wellesley.
If I lose my gal in Wellesley
I won't care at all, 'cause I got another lovin' baby out at Dana Hall.
Now if the whole darn bunch should turn me down I got a regular girl in my home town
For I'm a cave man brute from the Babson Institute.

## SECOND CHORUS

If I want a girl to play with
I'll run down to Smith.
Now you'll see that I'm some masher,
For I've got another girl in Vassar.
If I lose my girl in Vassar
I'll go on a lark,
With my pretty blue eyed dolly
From old National Park.
If I lose my girl in National Park
I won't lose my sense
'Cause I got another mamma
Down at dear old Spence.
Now if the whole darn bunch should run away,
I'll pick me up a girl in the old Fenway,
For I'm a cave man brute from the Babson Institute.
M. W. W., C. G. Jr., R. G. P.-Class '22.

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Three kinds of lies,
Lies, damn lies and figures.
Austin H. Fittz
My good friend Charlie-
Bamburgh
When I was at Simplex.
Millea
I'm not an expert accountant, but-? !!
Hollister
Please excuse a personal reference.
Moore
Now at Ford Hall this week.
Coleman
I really can't accept it now.
Stenographers
I'll entertain a motion to that effect.
Pres. Leavitt
Private Business-Boston.
Time Cards
Being a true British Blood.
Canucks
Give me a cigarette.
Cassidy
Where have you bean?
Holden
Tha's right.
Koke
Youse.
Robinson
Gee, I met the keenest girl last night.

> Walt

Well-ah-

> Monty

That's a helluva ..ote.
Cliff
At the B. S. O., we--
Webber
"Oh say".
Dales

You'll be late when Gabriel blows his saxaphone.
Mackenzie
What the Hell?
Swayze
What an awful bum you turned out to be.
Cushing
Blew a soft plug today.

## Houston

They did it this way at Culver.
Dazey
Have you read "Educational Oonortunities at Babson's"?
Rosie
I guess I'll go to New York this week-end.
Heller

Fried as a fool.

## Carpenter

1 can't afford it.

> Helme

Let's eat.
Hinman
No, is that so.
Richardson
Damfino.

> Peters

I worked with them six months.
Emery
You fellows should get together.
Snowden
Gee, she is a cute kid.
Albershardt
When I was in the army.
Trout
Down in Poughkeepsie.
Phelps
Got the wrong train this morning.
Flagg
It's a good horse.
Washburn
"I don't know"
Fiske
"Hoo-Rayy"
Studes


## Sthool $\mathfrak{C a i e n t e r , ~ 1 9 2 1 - 2 2 ~}$

Sept. 16 Walters arrives early from Oregon with good intentions.
19 School tried to start.
26 School succeeds.
27 Cliff George arrives from Texas.
29 School going well.
30 Matches at Wellesley well under way.
Oct. 1 Student Council commences to function.
3 Still functioning.
11 Heller wears puiple neck tie and red sox.
17 Wally Reid appears with his 139 pairs of white hosiery.
18 Babson gave a tea last month.
Nov. 1 First snow, boys go sliding.
12 Flagg breaks record for running broad smile.
23 Everyone quits work, Thanksgiving a week off.
28 Robinson slips and breaks his record.
Dec. 1 North wind blows and we didn't have any snow.
2 Rosenfield says something in class.
12 "Scotty" Muir chosen to sell Babson's reports. Others canned.
$2+$ Christmas vacation starts.
25 Merry Christmas.
26 Day after Christmas.
Jan. 1 Happy New Year.
3 No one here.
5 Ditto.
9 Half school back (3).
18 One more arrives.
21 Babson's Bachelor boys moved to their apartments.
29 Second Term commences.
Feb. 1 Leavitt commences iron rule of school.
2 Snipe hunt was October 12, followed by Italian games.
3 Hold up to stuff snipe.
5 Snipe stuffed, so was every one else.
22 Vacation, no one wants it, so school continues.
$2+$ Ford Hall not mentioned in Personal Efficiency.
27 The Helme-Dales duetted to Florida, via mud-holes.
Mar. 5 Babson gives tea fight along in here.
6 Wayward sons move into Cambridge.
7 Wayward sons late.
8 Haynes learns the use of the telephone.
9 Helme returns from Kentucky.
29 Somebody gets work in on time.
30 Patton loses his wits and gets married Dec. 3.
April 1 Andy married, everyone mourns, Dec. 28.
8 Student Council fixes up time cards from Sept. 20th inclusive.
9 Second term started some time ago. Leavitt still officiating.
26 Webber cleans his desk.
28 Up to date, $469,85+$ calls made at Wellesley, Dana Hall and Peters.
May 1 Peters "falls".
3 'Holden hasn't been pinched for three days.

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\begin{aligned}
5 & \text { George pinched. } \$ .25 \text { and cost, no cost. } \\
7 & \text { Peters falls farther. } \\
26 & \text { Monty bought Ford some time ago. } \\
28 & \text { Peters on feet again. } \\
\text { June } & 1
\end{aligned} \text { Good meal served at the Vinette. }
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## 

She's taken her fun where she's found it,
She "vamped" and "necked" in her time,
She's had her pick of the students
And wasted a lot of their time.
She's a great hand at the fellers,
And takin' them all along,
She tries her best to please them
And cheer them up with her song.
One was a boy named Charlie,
To him she tried to stay true,
But he got mean and she left him,
We don't blame her. What else could she do ?
She left him and turned to Billie,
He played her square for a while,
Along came a girl from old Dana Hall,
And he fell for her cute girlish smile.
She played a lot of others,
And all of the game wasn't fun,
Her advice to the fellers she know is:
Be true to one, boys, just one."

## Mariny Timelatras

The status of Babson students (known to Wellesley girls as "Babson's Babies") at Wellesley College is not clear to some people. This should settle the matter. The "Babson Babies" hold a high position in the admiration of Wellesley. The results of the year prove this beyond the shadow of possible dispute. The multitude stands in envy. Statistics could easily be compiled to show how many hours of sleep have been lost by the fair inmates of "the college" while they have puzzled over "wicked lines" which have been strung out by the knights from Wellesley Hills.

Throughout the year there has been dissent at the Institute regarding the system of grading which is in use. These grades are used in connection with comments, but are often at variance with them. Why not drop the system of grading and resort to clear and pointed comments?

At the beginning of the school year the instructors were all of good cheer and greeted the students with true warmth. We appreciated this spirit very much. Of late, however, it is noticeable that some change in attitude has taken place. Perhaps this is due partly to ourselves, but, regardless of the cause, we feel it is our scholarly duty to point out the difference which has been brought about.

Let us take the liberty to generalize. According to the theory of opposing values, a balance must be reached between restriction and freedom. In a business institution the students are supposed to be able to conduct themselves in a proper manner. It might not prove advisable, therefore, to attempt too much restriction. This, however, applies to the future.

It may be interesting to note that the Faculty has passed a rule prohibiting students from living outside of the township of Wellesley Hills. It is possible that such a rule may prove necessary at some future time, but we fail to see where such a rule is necessary at the present. This is, however, altogether a matter ror Faculty judgment.

## Hpurtte Thutis Biugs

Lo Fred!<br>Lo Monty!<br>Stoot?<br>Yep!<br>Let's go!<br>S'good day!<br>Yep!<br>Wellesley ?<br>Yep!<br>Warminuf?<br>Youse!<br>Session to-nite?<br>Yep!<br>S'long!<br>S'long!

The Badger was selected as the school mascot.
Merely whistle and it protects you.

## He Thahsin (bussip

With apologies to K. C. B.
By M. W. W.

THERE WAS a boy.
AND HIS name-

*     *         * 

WELL 'ГHAT doesn't matter.

*     *         * 

IT WAS a good one.
BU'T THIS boy.
WAS FOND of speed.

*     *         * 

AND FOND of noise.

*     *         * 

AND HIS friends also.

*     *         * 

AND THEY took a ride.

*     *         * 

THEY WENT so fast.
THAT THE cold air.

*     *         * 

IT MOISTENED their eyes. * * *

AND THEY didn't see.
$\stackrel{*}{*}{ }^{*}{ }^{*}$
AND A civilian.

*     *         * 

TRIED TO stop them.

*     *         * 

IT SO happened.
THAT THIS boy.
WAS SENT an invite.
TO ATTEND a social.
THAT WAS given in honor.
OF THE supreme ruler.
OF THE common people.
WHEN HIS honor.

AND THE cop.
AND THE clerk.

*     *         * 

WHEN THEY saw.
THAT THE boy.
${ }^{*}{ }^{*}{ }^{*}{ }^{*}$ WITTH his friend.
WHOM WE all know.
CHEY ALL turned pink.
AND HIS honor said.

*     *         * 

THAT HE thought.
$\stackrel{*}{\text { T }}{ }^{*}{ }^{*}{ }^{*}$.
A GOOD idea.
FOR THIS young man.

*     *         * 

TO TAKE with him.
A NEEDED instrument.
WHICH WE use.
IN OUR Saturday's necessity.

*     *         * 

'TO CLEAR his vision.
WHEN THE night is cold.
AND THE wind blows.
AND THE mists mist.
SO THAT the poor cop.
MAY NOT be passed by.
AND THAT is all.
I THANK you.

## The Tinst $\mathfrak{C h m o r n}$

(Apologies where necessary)
Seated one day at the Babson club, I was weary and ill at ease,
As I dined on a strange concoction Called "Chicken Croquets with Peas".
I knew not what I was eating, And my courage began to sag,
When I struck a cord that tasted Like the string of my laundry bag!
It clung to my left bicuspid, With passionate force it clung;
It hampered articulation,
It got twisted about my tongue.
I tried to cry out for assistance, In vain, since my tongue was tied,
The cord settled down on my windpipe, And, gasping for breath, I died.

## Appreciation

We, the students, have this year accomplished a great deal, and feel that the instructors have concientiously done their best for us. Despite all of the inferences which may be contained in this book, we recognize that our instructors are men of judgment and ability, and we are happy to have been so closely associated with them during the past nine months.

## CLASS OFFICERS—1922

FIRST SEMESTER<br>CLARENCE H. DAY, President<br>J. PRESTON LEAVITT, Vice President JAMES B. HELME, Secretary and Treasurer<br>SECOND SEMESTER<br>J. PRESTON LEAVIT'T, President<br>C. KENNETH SWAYZE, Vice President<br>JAMES B. HELME, Secretary and Treasurer<br>THIRD SEMESTER<br>J. PRESTON LEAVITT, President<br>FREDERIC J. ROBINSON, Vice President<br>JAMES B. HELME, Secretary and Treasurer



## Achievement

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The prestige of the American Woolen Company rests secarely upon the unsurpassed achievement of fifty-nine modern mills which measure their output by the millions of yards because they have taken infinite care in the making of each and every yard.

At their various price $\bar{z}$, American Woolen Company fabrics have no equals in quality, texture, uniformity, and style among the woolens and worsteds of the world, domestic or imported.

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## WELLESLEY NATIONAL BANK

The Wellesley National Bank wishes to be of service to the students and friends of the Babson Institute and those associated with the Babson Statistical Organization.

We offer the following banking facilities: checking and savings accounts, traveler's checks, letters of credit. foreign exchange, and safe deposit vaults.
C. N. TAYLOR, President

LOUIS HARVEY, Cashier

| Dear Mother: |
| :---: | :---: |
| "Break, break, break |
| On thy cold gray stones, O Sea! |
| But you could break for a million |
| years, |
| And not be as broke as me." |
| Your loving son, |
| "Monty". |$\quad$| A nice young fellow called "Snitz" |
| :---: |
| Falls asleep wherever he sitz- |
| On the curb he did nap |
| With his hat in his lap, |
| When he woke he had in it six bi\%. |

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Wellesley Hills
$\because$

OUR DRUGGIST
and

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Established 1915

## THE OPTIMUM SQUAB CO.

Greenwich. Conn.

Annual Production 50,000 Squabs

GEORGE W. HELME, Proprietor

Jimmy Helme

TO ROSY, JACK, MACK, SAM, ETC.
If you don't feel just right
If you can't sleep at night,
If you moan and sigh,
If your throat is dry,
If you can't smoke or drink,
If your grub tastes like ink,
If your heart doesn't beat,
If you've got cold feet,
If your head's in a swirl, Why don't you marry the girl?

AS WASHBURN SAID
Tell me pretty maiden,
With eyes of deepest brown,
If I kissed you on the forehead,
Would you call me down?

## OAK

A woodpecker sat on Leavitt's head.
And settled down to drill.
He pecked and pecked and pecked
away
And wore away his bill.

## FUTILITY

A deaf and dumb man trying to give his blind wife hell.

# MASTER MOTOR TRUCKS 

"MASTER of THE ROAD"

Wm. Rosenfield, Chicago.

## What Determines Your Profits?

What portion of the profits of your business is the result of your individual energy - and what portion is the result of changing fundamental conditions?
Piofessor David Friday of the University of Michigan -after an investigation of more than a hundred representative concerns over a period of years - furnishes convincing proof that the greater part of profits is due to fundamental conditions.
A more detailed investigation just completed, which covers over 400 concerns in the 26 main divisions of industry, determines the proporion as 57', due to fundamental conditions and 43': due to individual competitive efíciency.
This means, on the average that of every $\$ 1000$ profit made in American business: $\$ 570$ is the result of changing fundamentai business conditions- $\$+30$ is the rezeard for individual compe! itive efficiency!
The utter folly of strugglings along-guessing and gambing -without a thorough knowledge of the great underlying funda mentals is apparent
Co-operating with conditionspresent and future-you have an-epportunity to do more than double the results of vour own effort. Trying to run cross current or counter to them vou are liable to lose protits alreadv made and face a loss for your pains.
It will take less than an hour of your time each week to keep thoroughly posted on these coming conditions that play so large a part in the success of youi business.
Your not profits for the remainder of 1922 depend largely upon your decision NOW!

## Tear out the Memo $\rightarrow$

MEMO<br>for your Secretary

Write the Babson Statistica! Organization, Wellesley Hills, 82, Mass., as follows: "Please send sample of recent Repori No. B100 and booklet No. (see number marked below) with. out obligation." Thank you.

Increasing Net Profits A $\$ 2$ paze booklet outlining "The atopted by sus businc : laree or cmall to increa e net profits.

Ask for Booklet No. A
Scientific Purchasing
Outlining : new method of purchasine that is already saving an average of $\$ 102$ on every $\$ 1000$ pemt for commodities by wet 5000
Ask for Booklet No. B
Relucing Labor Costs
A practical method of outlinias costs without cuting wares
Ask for Booklet No. C

What's Ahead of Your Industry
You san now know present and coming conditions, not only in your own line hur it those industrice you buy from and tho e you sell
Ask for Booklet No. D

Increasing Sales in 1922
A plan that cut selling costs for Missouri firm from 20.3r; to $9.7 \%$, in 90) days! (an he adopted with ont changiug prosent campaien Stould increase the return of the dollar you spend in sale: and ad veraising eflot $10 \%$ to $30 \%$

Ask for Booklet No. E

No Cost or Obligation

## Babson's Reports

